

World Hotel Index on the web (WHI)



WHI Logo, Japanese.
web : <http://www.TMIJapan.com/>



WHI Logo, English.
web : <http://www.world-hotelindex.com/>

About the Product

We are the most advanced Hotel Information Media for Japan's Travel Industry.

"World Hotel Index on the web" as the largest hotel information internet media in Japan, provide the Japan's travel industry with the latest information on more than 21,000 hotels around the world. Our clients are 100% fee-based, over 80% of the members are travel professionals who book hotels daily and the rest are corporate travelers.

About the Company

Established in 1964, **TCJ Inc.** is Japan's leading travel trade publishing and marketing company. Our efforts are focused on travel trade professionals who account for more than 80% of all travel bookings in Japan.

By optimizing our comprehensive publishing and marketing network skills with today's internet technology, the professionals at **TMI Inc.** which succeeded the business in 2003, enables you to promote your products to reach every level of the travel industry, from leading decision-makers and middle management to individual agents who work face-to-face with the public.

With our experience, technology and credibility in Japan for more than **47 years**, WHI on the web provides the platform for the hotel-booking professionals.

Breakdown of Our Paid Members

Corporate License Agreement

(All staff in a company can access WHI on the web System)

KNT - Kinki Nippon Tourist Co.	American Express International
NTC - Nippon Travel Agency	Yusen Travel Co.,LTD
H.I.S. Co.	Hitachi Travel Bureau
JTB-CWT(Carlson Wagon Travel) Business Travel Solutions	NTT Travel Service

Passwor License Agreement

Travel Agency

JTB - Japan Travel Bureau Inc.	ANA Sales Co.,Ltd.	JR Tokai Tours
Hankyu Express International Co.	Nippon Express Co., Ltd	TOPTOUR Co.
JALPAK Co., Ltd.	Yomiuri Travel Service Co.,Ltd.	PTS Corp.
JAL Sales Co.,Ltd.	Nokyo Tourist Co.	NOE Co. and more

Commercial Firms (Corporate travel)

MITSUBISHI	CANON	FUJITSU
TOYOTA	IBM	SANYO
NISSAN	SONY	AEON
YAMAHA	SUMITOMO	CITY BANK
HITACHI	TOPPAN	TOSHIBA and more



TMI Inc. / World Hotel Index on the web

Shinjuku Ohsawa Bldg.3F, 572-3 Waseda Tsurumaki, Shinjuku-ku,Tokyo 162-0041,Japan
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<http://www.tmijapan.com/> (Japanese) <http://www.world-hotelindex.com/> (English)

Advertising Information:

"World Hotel Index on the web" as the largest Hotel Information internet media in Japan, is being used by more than 20,000 travel consultants, ranging from travel professionals to corporate travelers. Clients are provided with a license agreement that enables them to access our online hotel information in Japanese accompanied by images, news, reservation and purchasing information compiled on WHI on the web.

We are pleased to announce that our new special advertising campaign will let you enhance your visibility anytime you wish. Participating in this campaign is worthwhile and rewarding because you can effectively promote your presence in Japan's travel industry.

Advertising opportunities & Rate (Premium Banner)

Premium Banner Ad in Portal page

Ad. Type	Rate	Services*
Premium Banner Ad in Portal Page	1 week / US\$500	<ol style="list-style-type: none"> 1 Premium Banner Ad 2 News Delivery Service

*The following services are included in the rate.

1 Premium Banner Ad

Location on site: Portal page (<http://www.tmijapan.com>)

Advertising banner size : W500 x H235 Pixel (Format: Flash, JPG, GIF)

Banner includes your logo and message. Animation also possible. Allow users to link to your web site with one click.

2 News Delivery Service

Location on site: Portal page (<http://www.tmijapan.com>)

Your News and Campaign Information provided by you will be featured on our portal page.

There is no additional charge for this service and no limit on the number of news items you may submit.

We translate all items into Japanese free-of-charge.



Advertising opportunities & Rate (Side Mini Banner)

Side Mini Banner Ad in Portal page

Ad. Type	Rate	Services*
Side Mini Banner Ad in Portal Page	1 Month / US\$250	③ Side Mini Banner Ad

*The following services are included in the rate.

③ Side Mini Banner Ad

Location on site: Portal page (<http://www.tmjapan.com>)

Advertising banner size : W135 x H50 Pixel (Format: JPG, GIF)

Banner includes your logo and message. Allow users to link to your web site with one click.

The screenshot shows the website interface with a side mini banner advertisement. The banner features the logos for Thistle Hotels and Choice Hotels, and is accompanied by a callout box indicating its size and placement. The website content includes a login section, a news section with articles about Grand Central Hotel Shanghai, Radisson Blu Hotel, Cardiff, and Hilton Garden Inn, and a sidebar with various navigation links.

Advertising opportunities & Rate (Hotel Spotlight Banner)

Hotel Spotlight Banner Ad in Contents page

Ad.Type	Rate	Services*
Hotel Spotlight Banner Ad	6 Months / US\$600	<ol style="list-style-type: none"> ① Hotel Spotlight Banner Ad ② Your hotel information Top of the Hotel Listing ③ Your detailed hotel information in Japanese ④ News Delivery Service in Portal page
	12 Months / US\$1,100	

If you want us to produce a Super banner for you, we can do this for \$50.

*The following services are included in the rate.

① Hotel Spotlight Banner Ad

- Number of banners:2 / Location on site: 1.Hotel Listing page 2. Your hotel information page
- Advertising banner size : W728 x H90 Pixel or W468 x H60 Pixels. (Format: GIF)
- Banner includes your logo and message. Animation also possible. Allow users to link to your web site with one click.

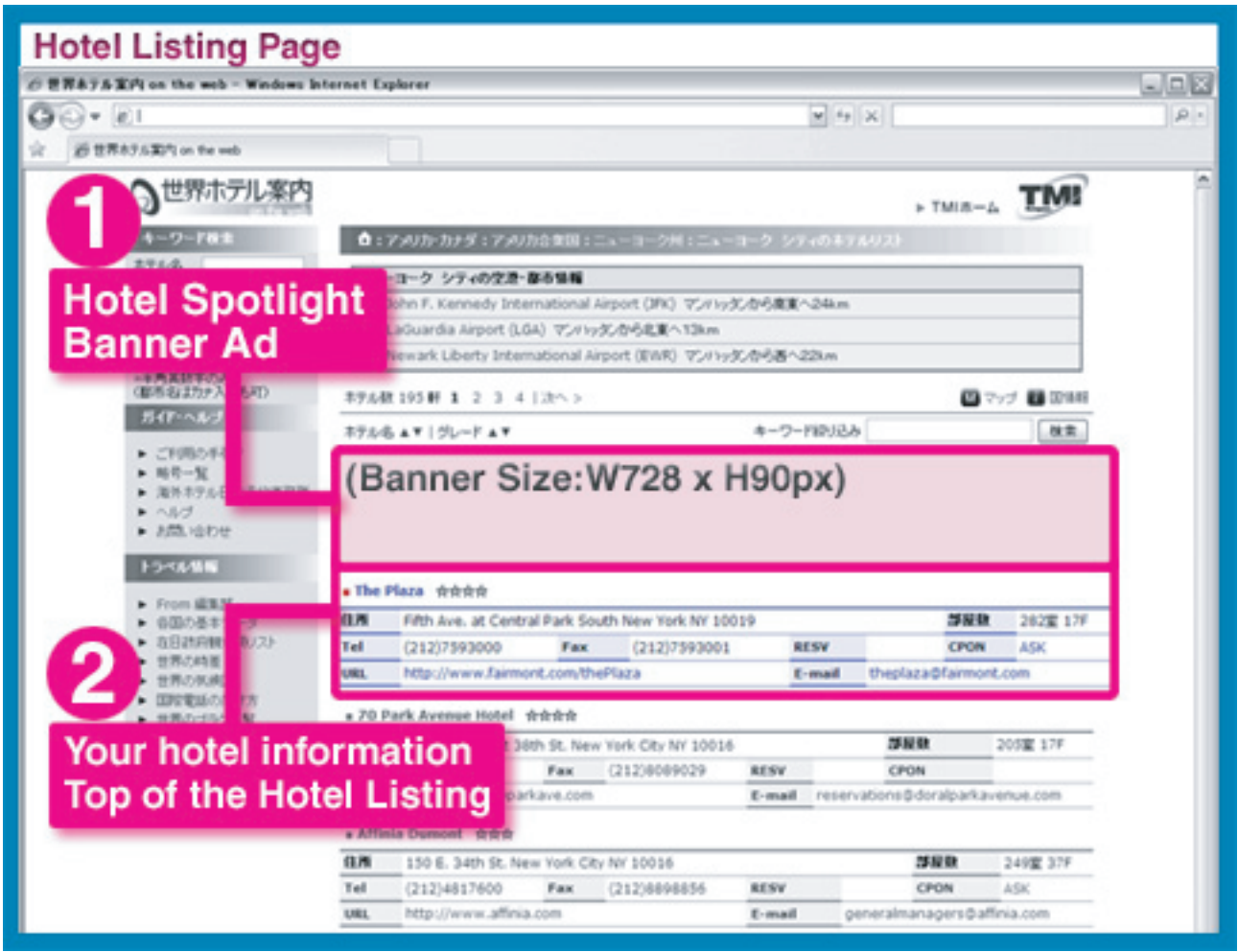
② Your hotel information Top of the Hotel Listing

- Your Hotel information & Banner Ad is Placed at the Top of the Hotel Listing on a first-came, first-served basis.

③ Your detailed hotel information in Japanese

④ News Delivery Service

- Location on site: Portal page (<http://www.tmijapan.com>)
- Your News and Campaign Information provided by you will be featured on our portal page.
- There is no additional charge for this service and no limit on the number of news items you may submit.
- We translate all items into Japanese free-of-charge.



Your Hotel Information Page

1

Hotel Spotlight Banner Ad

(Banner Size: W728 x H90px)

3

Your detailed hotel information in Japanese

News Delivery Service in Portal Page

4

News Delivery Service in Portal Page



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Advertising opportunities & Rate (Super Banner)

Super Banner Ad in Contents page

Ad. Type	Rate	Services*
Super Banner Ad (1 Banner)	3 Months / US\$300	1 Super Banner Ad in Listing page area 2 News Delivery Service in Portal page
	6 Months / US\$600	
Super Banner Ad (3 Bannaers Package)	3 Months / US\$600	
	6 Months / US\$1,200	

If you want us to produce a Super banner for you, we can do this for \$50.

*The following services are included in the rate.

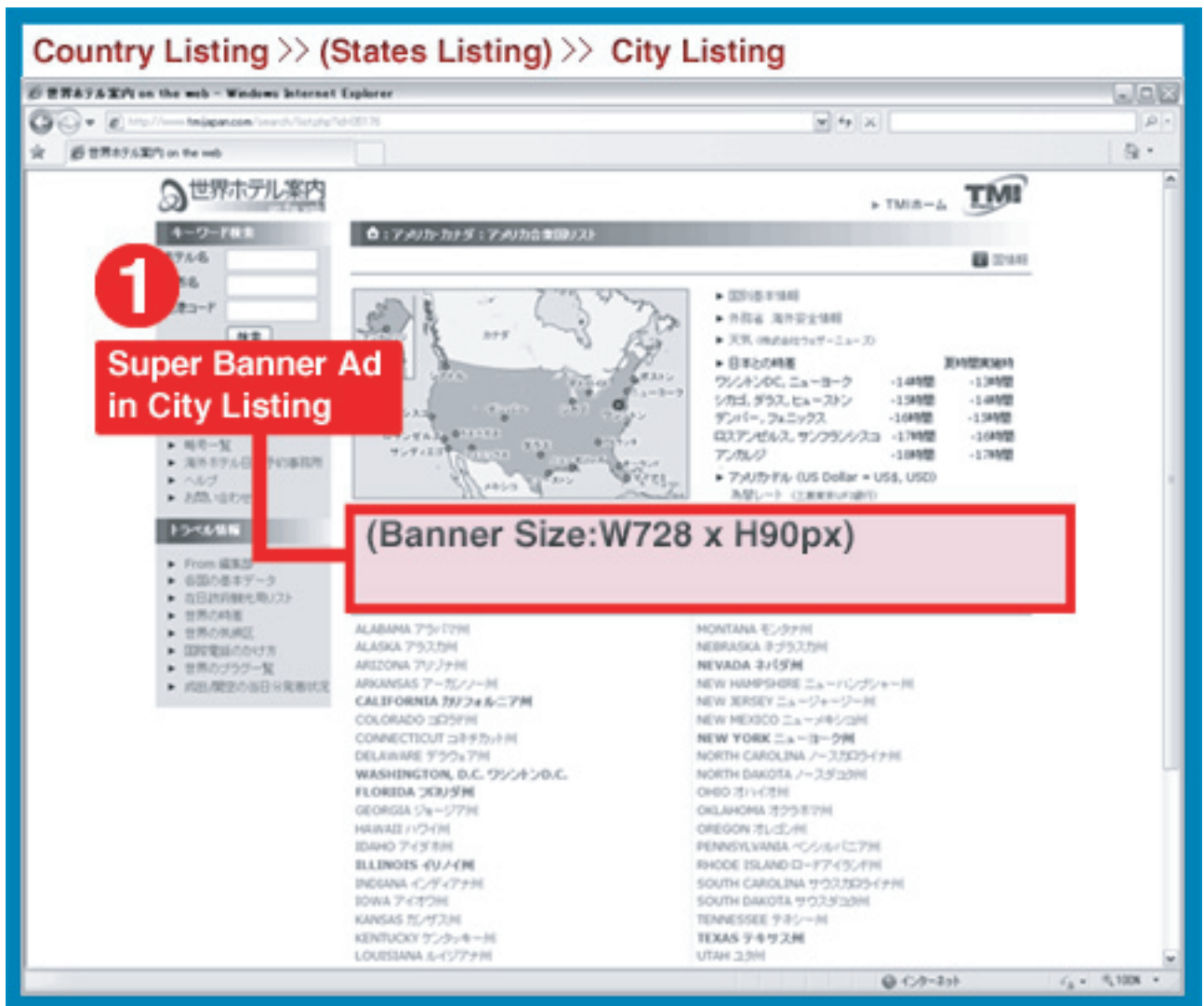
1 Super Banner Ad

Location on site: upper section of Listing page area (Country, State, City and Hotel listing page).

Advertising Banner Size : W728 x H90 Pixel or W468 x H60 Pixels. (Format: GIF)

Banner includes your logo and message. Animation also possible.

Allow users to link to your web site with one click



2 News Delivery Service

Location on site: **Portal page** (<http://www.tmijapan.com>)

Your **News** and **Campaign Information** provided by you will be featured on our portal page.

There is no additional charge for this service and no limit on the number of news items you may submit. We translate all items into Japanese free-of-charge.

2

News Delivery Service in Portal Page

Log in / Sign up

News Delivery Service in Portal Page

PDF

Worldhotels

Radisson Blu Hotel, Cardiff

Central Hotel Shanghai

Radisson Blu Hotel, Cardiff



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