

# World Hotel Index Web Advertisement Proposal

<http://www.TMIJapan.com>

The most advanced hotel information media for Japan's travel agencies



# World Hotel Index, Web Advertisement Proposal

<b>Ad Name</b>	<b>WHI Ad for Hotel Group</b>
<b>Media</b>	<b>World Hotel Index</b>
<b>Ad Cost</b>	<b>¥13,000 (JPY) / per month</b> The contract is for a minimum of 3 months
<b>Detail</b>	Advertising includes the following items (1-8) <ul style="list-style-type: none"><li><b>1</b> News Delivery Service on portal page</li><li><b>2</b> Set your dedicated page on our portal page to accumulate your news</li><li><b>3</b> Your hotel campaign and sales information will be featured on portal page</li><li><b>4</b> Side banner on portal page (Rotation)</li><li><b>5</b> Japan reservation office contact information</li><li><b>6</b> 5 Electronic Banners: posted on the upper section of the listing page area of Country, State and City (W700-H87pixel)</li><li><b>7</b> 5 Hotels selected by you are posted at the top of the city's listing</li><li><b>8</b> Your hotel's detailed information</li></ul>
<b>URL</b>	<a href="http://www.TMIJapan.com">http://www.TMIJapan.com</a>

## World Hotel Index(WHI)

We are the most advanced hotel information resource for Japanese travel agencies.

WHI is a paid membership web site that is used by more than 20,000 travel consultants ranging from travel professionals to corporate travelers, and has over 500,000PV/month.



Japanese logo



English logo

# World Hotel Index, Web Advertisement Proposal

## 1 News Delivery Service on portal page

### World Hotel Index portal page



### News detailed page



### News Delivery Service / on portal page

Your hotel news provided by you will be featured on WHI on the web's portal page. Please e-mail us at "contact@TMJapan.com".

The ad fee includes up to 4 news item submissions per month.

### Display ads

WHI portal page & News detailed page

### News text

Maximum 2000 characters

### Photo images

Maximum 6 photos & hotel logo

### Image file format

JPG, GIF, PNG

(We don't accept the animation ads)

### Order closing

Accept at any time

### Ad Insertion Period

News-Style

# World Hotel Index, Web Advertisement Proposal

## 2 Set your dedicated page on our portal page to accumulate your news

World Hotel Index portal page



Your news archives



News detailed page



AD

Click on the links

AD

Click on the links

AD

# World Hotel Index, Web Advertisement Proposal

## 3 Your hotel campaign & sales information will be featured on portal page

### Campaign & sales information

### World Hotel Index portal page



Click on the links



Your hotel campaign and sales information will be featured on portal page. Please e-mail us at "contact@TMIJapan.com".

The ad fee includes up to 2 campaign and sales information item submissions per month.

### Display ads

WHI portal page  
& campaign & sales information pages

### News text

Maximum 2000 characters

### Photo image

Maximum 6 photos & hotel logo

### Image file format

JPG, GIF, PNG  
(We don't accept the animation)

### Order closing

Accept at any time

### Ad Insertion period

News-Style

# World Hotel Index, Web Advertisement Proposal

## 4 Side banner on portal page



Display ads

WHI portal page / on side banner space (Rotation)

Banner file format

JPG

Banner size

W300-H250 pixel

Hyperlink

Non

Order closing

Accept at any time

We can design your banner for an extra ¥5,000(JPY).  
Please provide us with your logo and several photos.

## 5 Japan reservation office contact information

### Japan reservation office contact information

Japanese sales office 世界ホテル案内  
on the web

**ABC** **ABC Hotels International**  
ABC ホテルズインターナショナル

Reservation center Your hotel group reservation call number

TEL :0053-xxx-xxxx

E-mail: -----@-----.com

URL: http://www.-----

Hotel sales office Your hotel group sales office call number

TEL: +81 (0123) xxx-xxxx

FAX: +81 (0123) xxx-xxxx

9:30 - 17:30 (Mon - Fry)

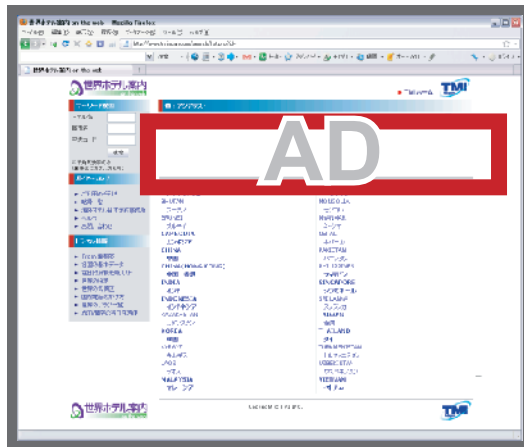
E-mail: -----@-----.com



# World Hotel Index, Web Advertisement Proposal

6

## 5 Electronic Banners: posted on the upper section of the listing page for Country, State, City and Hotel listing page



Sample: Country listing page



Sample: City listing page



Sample: State listing page



Sample: Hotel listing page

We can design your banner for an extra ¥5,000(JPY). Please provide us with your logo and several photos.

Display ads

Listing page area in WHI  
(Country, State, City and Hotel listing page).

Number of  
Maximum 5 banners

Banner size  
W700 x H87 Pixel

Banner file format

GIF

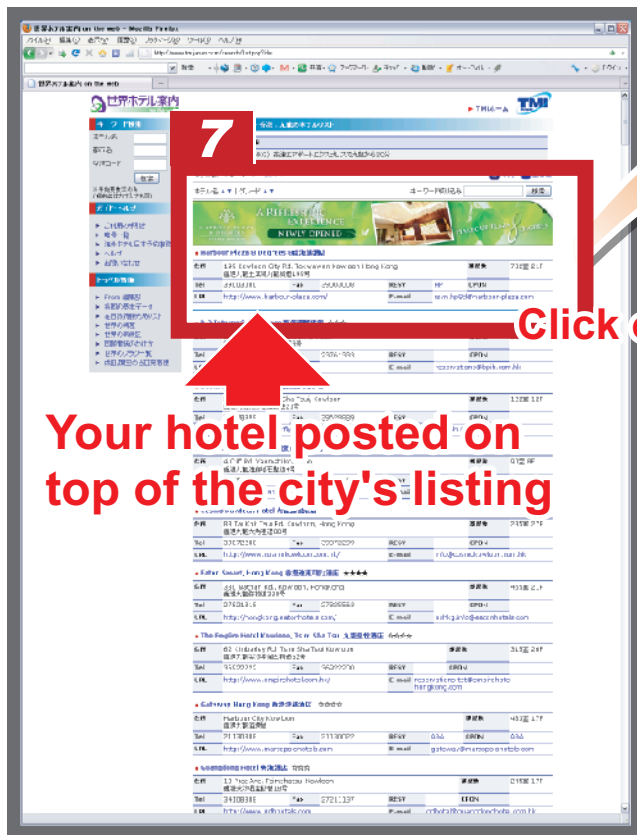
Banner includes your logo and message. Animation is also possible.

You can change the banner ad at any time.

# World Hotel Index, Web Advertisement Proposal

**7** 5 Hotels selected by you are posted on top of the city's listing

**8** Your hotel's detailed information



Click on the links



**7** Display ads

Your hotel posted on top of the city's listing on a first-come, first-served basis.

**8** Display ads

Your hotel's detailed information



# World Hotel Index, Web Advertisement Proposal



**TMI Inc.**  
**Publisher of World Hotel Index on the web**

---

Shinjuku Ohsawa Bldg. 3F, 572-3 Waseda Tsurumaki,  
Shinjuku-ku, Tokyo 162-0041, Japan  
Tel. +81-3-5228-1561 Fax. +81-3-5228-1562  
<http://www.tmijapan.com/>  
E-mail: [contact@TMIJapan.com](mailto:contact@TMIJapan.com)

